

August 1, 2023

To whom it may concern,

On behalf of the YWCA Elgin, including the nearly 2,000 clients we served this year alone, this letter is to request your participation in our mission as a sponsor for YWCA Elgin's Annual Auction.

Families struggling to thrive need trusted advocates and a support system. The YWCA Elgin's highly trained and caring staff helps our clients navigate these struggles, and our programs give them the skills they need to thrive. These programs include subsidized childcare for working families, help renewing DACA applications, English classes for those looking to improve their lives through education, preschool for our Family Literacy children, clothing for the needy, prom dresses for those who would otherwise not be able to attend, providing teens with Digital Literacy Skills, Immigration Services to those who want to become US Citizens, and Workforce Development to those looking to increase their employability. In addition to our programs, we continually strive to promote diversity and +strengthen families in the Elgin area through outreach and education. Friends in the community like you help us make a difference in the lives of our clients and the Elgin community.

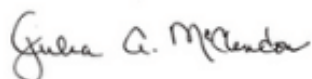
While we receive some financial support from government and independent grants, those funds can only be used for specific program goals and restrict our ability to meet other needs of our clients and community. Funds raised at our Annual Auction will support our continued growth and help breach the funding gap caused by grant restrictions.

The YWCA Elgin's "Fall into Friends" Annual Auction will be held on Saturday, October 7, 2023, at the Elgin Country Club from 10:00 am to 2:00 pm. Purchase your sponsorship or individual reservation online at <https://bit.ly/YWAuction23>.

As a valued supporter of the YWCA, we hope we can count on your support. I've attached an informational sheet outlining the 2023 Auction Sponsorship Levels and benefits. If you have any questions, don't hesitate to contact us at info@ywcaelgin.org or by phone at (847) 742-7930.

Thank you for considering our request, and we hope we can count on you to help us make this event our best yet! We hope to see you at the "Fall into Friends" Auction live auction.

Best regards,



Julia A. McClendon, YWCA Elgin CEO

YWCA Elgin is dedicated to eliminating racism, empowering women and promoting peace, justice, freedom and dignity for all.

YWCA Elgin | 220 E. Chicago St., Elgin, IL 60120 | ywcaelgin.org | 847.742.7930 | info@ywcaelgin.org

Ywca Elgin Fall into Friends Auction & Brunch

NEW SPONSORSHIP LEVELS

EXCLUSIVE

PRESENTING PARTNER

\$1,000

- This sponsorship includes six event reservations & preferred seating
- The sponsor will be announced at the event, in the event program, and on social media posts regarding the event.
- Sponsor's name, logo, and website will be featured on the YWCA Elgin's homepage and event webpage.
- Sponsor's name, logo, and website will be featured in the YWCA's e-newsletter and on all email correspondence related to the event.
- Sponsor's name and logo (if possible) will appear on all marketing material for this event, including the press release.



VISIONARY

- 4 event reservations
- Event program listing
- Mention in 2 social media posts relating to the event
- Sponsor's name, logo, and web link will appear on the event website
- Sponsor's name and logo will appear in two e-newsletters

\$500



COMMUNITY

- 2 event reservations
- 1 mention on social media in event related post
- Sponsor's name will appear on the event webpage
- Sponsor will be mentioned in event program

\$250



SUPPORTING

- 1 event reservation
- Sponsor will be listed on the event webpage
- Sponsor will be mentioned in the event program

\$100

To purchase your sponsorship online, visit <https://bit.ly/YWAuction23>

Checks can be mailed to YWCA Elgin, 220 E. Chicago St., Elgin, IL 60120

Proceeds will benefit the Ywca Elgin Educational Programs

SPONSORSHIP FORM

Please select one of the following:

- | | | |
|--------------------------|---------------------------|----------------|
| <input type="checkbox"/> | <i>Presenting Partner</i> | <i>\$1,000</i> |
| <input type="checkbox"/> | <i>Visionary Partner</i> | <i>\$500</i> |
| <input type="checkbox"/> | <i>Community Partner</i> | <i>\$250</i> |
| <input type="checkbox"/> | <i>Supporting Partner</i> | <i>\$100</i> |

I am unable to "attend" but wish to make a donation in the amount of: \$

Please complete the following (if applicable)

Contact Name:

Company:

Address:

City/State/Zip:

Email:

Cell Phone:

Website:

How would you like your sponsorship listed in marketing materials?

To purchase your sponsorship online, visit
<https://bit.ly/YWAuction23>

Checks can be mailed or dropped off to
YWCA Elgin, 220 E. Chicago St., Elgin, IL 60120

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