

Leader Luncheon

SPONSORSHIP PROPOSAL



January 18, 2024

To whom it may concern,

On behalf of the YWCA Elgin, including the nearly 2,000 clients we served this year alone, this letter requests your participation in our mission as a sponsor for YWCA Elgin's 2024 Leader Luncheon.

Families struggling to thrive need trusted advocates and a support system. The YWCA Elgin's highly trained and caring staff helps our clients navigate these struggles, and our programs give them the skills they need to thrive. These programs include subsidized childcare for working families, help renewing DACA applications, English classes for those looking to improve their lives through education, preschool for our Family Literacy children, clothing for the needy, prom dresses for those who would otherwise not be able to attend, providing teens with Digital Literacy Skills, Immigration Services to those who want to become US Citizens, and Workforce Development to those looking to increase their employability. In addition to our programs, we continually strive to promote diversity and strengthen families in the Elgin area through outreach and education. Friends like you help us make a difference in the lives of our clients and the Elgin community.

While we receive some financial support from government and independent grants, those funds can only be used for specific program goals and restrict our ability to meet other needs of our clients and community. Funds raised at the Leader Luncheon will support our continued growth and help bridge the funding gap caused by grant restrictions.

The YWCA Elgin's 40th Annual Leader Luncheon will be held on Thursday, May 9, 2024, at the Seville in Streamwood, IL, from 11:00 am to 2:00 pm. Purchase your sponsorship or individual reservation online at www.ywcaelgin.org/leaderluncheon.

As a valued supporter of the YWCA, we hope we can count on your support. Attached is an informational sheet outlining the 2024 Sponsorship Levels and benefits. If you have any questions, don't hesitate to contact us at info@ywcaelgin.org or by phone at (847) 742-7930.

Thank you for considering this request. We hope we can count on you to help make this event our best yet!

Warm regards,

YWCA Elgin Leader Luncheon
Gold & Silver Star Sponsorship
Committee Member

YWCA Elgin is dedicated to eliminating racism, empowering women and promoting peace, justice, freedom and dignity for all.

YWCA Elgin | 220 E. Chicago St., Elgin, IL 60120 | ywcaelgin.org | 847.742.7930 | info@ywcaelgin.org

2024 LEADER LUNCHEON SPONSORSHIP LEVELS

LEADER CIRCLE TABLE

\$1,350

- Preferred seating, 10 event reservations, and 10 raffle tickets.
- Sponsor's name will be featured on signage at the event.
- The sponsor will be announced at the event, in the event program, and on social media posts regarding the event.
- Sponsor's name, logo, and website will be featured on the YWCA Elgin's homepage and event webpage.
- Sponsor's name and website will be featured in the YWCA's e-newsletter and on all email correspondence related to the event.
- Sponsor's name and logo (if possible) will appear on all marketing material for this event, including press releases, emails, posters, and programs (created after the sponsorship is purchased).



GOLD STAR

- 2 event reservations and 2 raffle tickets
- Sponsor's name will appear on signage at the event
- Acknowledgment in 4 social media posts; 1 will include sponsor's logo
- Sponsor's name, logo, and web link will appear on the event webpage
- Sponsor's name and logo will be featured in event program
- Sponsor's name will appear in all event related emails

\$500



SILVER STAR

- 1 event reservation and 1 raffle ticket
- Acknowledgment in 1 social media post in a post-event thank you
- Sponsor's name will appear on the event webpage
- Sponsor's name will appear in event related emails
- Sponsor's name will appear in one post event e-newsletter
- Event program listing

\$250



CIRCLE OF FRIENDS

- 1 event reservation
- Sponsor will be listed on the event webpage
- Event program listing
- Acknowledgment in 1 social media post in a post-event thank you

\$100

To purchase your sponsorship online, visit www.ywcaelgin.org/leaderluncheon

Checks can be mailed to YWCA Elgin, 220 E. Chicago St., Elgin, IL 60120

Proceeds will benefit the Ywca Elgin Educational Programs

SPONSORSHIP FORM

Please select one of the following:

- | | | |
|--------------------------|--------------------------------------|----------------|
| <input type="checkbox"/> | <i>Leader Circle Sponsorship</i> | \$1,350 |
| <input type="checkbox"/> | <i>Gold Star Sponsorship</i> | \$500 |
| <input type="checkbox"/> | <i>Silver Star Sponsorship</i> | \$250 |
| <input type="checkbox"/> | <i>Circle of Friends Sponsorship</i> | \$100 |

I am unable to "attend; but wish to make a donation in the amount of: \$

Please complete the following (if applicable)

Contact Name:

Company:

Address:

City/State/Zip:

Email:

Cell Phone:

Website:

How would you like your sponsorship listed in marketing materials?

To purchase your sponsorship online, visit
www.ywcaelgin.org/leaderluncheon

Checks can be mailed or dropped off to
YWCA Elgin, 220 E. Chicago St., Elgin, IL 60120

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